

## "Cybersecurity is a CEO level issue."

McKinsey & Co, "Risk and responsibility in a hyperconnected world: Implications for enterprise, January 2014"

"There has been a significant rise in the cost of individual breaches. The overall cost of security breaches for all type of organizations has increased."

"10% of organizations that suffered a breach in the last year were so badly damaged by the attack that they had to change the nature of their business."

The Guardian, "INFORMATION SECURITY BREACHES SURVEY 2014"

200+

Median # of days attackers are present on a victim's network before detection

140

Estimated number of countries developing cyber weapons

Impact of cyber attacks could be as much as \$3 trillion in lost productivity and growth

\$3.5M
Average cost of
a data breach to
a company (15%
YoY increase)

## Microsoft is committed to protecting our customers and being a global cybersecurity advocate

We have strong principles and policies that empower **customers** to be in control of their information

We invest deeply in building a trustworthy computing platform and security expertise



Compliance Security Advocacy Privacy Risk management Transparency Governance

## Digital Crimes Unit (DCU)

The Microsoft Digital Crimes Unit is committed to fighting cybercrime around the globe.

We use our expertise in data analytics, cyberforensics, and law to strategically partner with public and private organizations, law enforcement, and our customers – to protect the world from digital harm.

In our work we focus on fighting malware and reducing digital risk, and protecting vulnerable populations.







## Protecting Vulnerable Populations Senior fraud | Online child exploitation



## Technical Support Scams

#### How the scam works

Fraudsters pose as technical support from Microsoft or another reputable tech company

Scams reach customers either by the cybercriminals calling victims, or by search engine ads directing customers to the fraudsters' websites

Victims give access to their PCs, pay for the fake service, and are harmed by the cybercriminals' malware and identity theft

3.3 million Americans become victims every year, suffering losses over \$1.5 billion



## The Problem

1 in 5 girls



1 in 10 boys





500 images of sexually abused children will be traded online approximately every 60 seconds.

The Problem images are uploaded and shared online every single day. Finding a child sexual abuse image out of billions is like finding a needle in a naystac

## The Solution: Microsoft PhotoDNA

- Computes a unique hash of a known abusive image
- Converts image to black and white, re-sizing it, breaking it into a grid, and looking at intensity gradients or edges
- Hashes are resistant to alterations
- Law Enforcement embedded in tools such as NetClean, BlueBear, ViziX, Autopsy, Access Data, PenLink, MCMSolutions, and others
- Industry Standard with over 70 enterprise customers

In 2014, 58 arrests from Microsoft's notifications to NCMEC



Marketplace

www.microsoft.com/photodna















# Fighting Malware & Reducing Digital Risk













## DCU Botnet Takedowns and Malware Disruptions

Conficker

#### February 2010

Microsoft-lead model of industry-wide efforts to counter the threat

Bothet Worm sending **SPAM and attempting to** steal confidential data and passwords

b49 Waledac

b107 Rustock

b79 Kelihos **7eus** 

Nito

b58 **Bamital** 

#### February 2010

First MS takedown operation, proving the model of industry-led efforts

Disconnected 70.000-90.000 infected devices from the botnet

**Botnet Worm sending SPAM (1,5B)** 

March 2011

Supported by stakeholders across industry sectors

Involved US and Dutch law enforcement, and **CN-CERT** 

SPAM, in average 192 spam messages per compromised machine per minute

#### September 2011

Partnership between Microsoft and security software vendors

First operation with named defendant

SPAM, Bitcoin Minina, Distributed **Denial of Service Attacks** 

#### March 2012

Cross-sector partnership with financial services

Focused on disruption because of technical complexity

**Identity Theft / Financial Fraud** 

#### September 2012

Nitol was introduced in the supply chain relied on by Chinese consumers

Settled with operator of malicious domain

Malware Spreading, **Distributed Denial of Service Attacks** 

#### February 2013

Bamital hijacked people's search results, took victims to dangerous sites

Takedown in collaboration with Symantec, proactive notification and cleanup process

**Advertising Click Fraud** 

Citadel

#### June 2013

Citadel committed online financial fraud responsible for more than \$500Min losses

Coordinated disruption with public-private sector

**Identity Theft / Financial Fraud** 

b68 **ZeroAccess** 

#### **December 2013**

ZeroAccess hijacked search results, taking victims to dangerous sites

It cost online advertisers upwards of \$2.7 million each month

**Advertising Click** Fraud

b157 Game over 7eus

#### June 2014

GameoverZeus (GOZ) was a banking Trojan

Worked in partnership with LE providing **Technical Remediation** 

**Identity Theft / Financial Fraud** 

b106 Bladabindi & Jenxcus

#### une 2014

Malware using Dynamic DNS for command. It involved password and identity theft, webcam, tc.

Over 200 different types of malware impacted.

**Identity Theft** / Financial Fraud / **Privacy Invasion** 

#### b93 Caphaw

#### **July 2014**

Caphaw was focused on online financial fraud responsible for more than \$250M in losses

Coordinated disruption with public-private sector

**Identity Theft** / **Financial Fraud** 

#### b75 Ramnit

#### February 2015

Module-based malware, stealing credential information from banking websites. Configured to hide itself.

Credential Information **Theft/Disable Security** Defenses

#### b46 Simda

#### **April 2015**

Theft of personal details, including banking passwords, as well as to install and spread other malicious malware.

Theft personal data/Install and spread other malware



Our latest disruption, "Dorkbot, a botnet used for cyber criminal activities such as credential harvesting for financial fraud, DDoS attacks, and the downloading of malicious payloads."

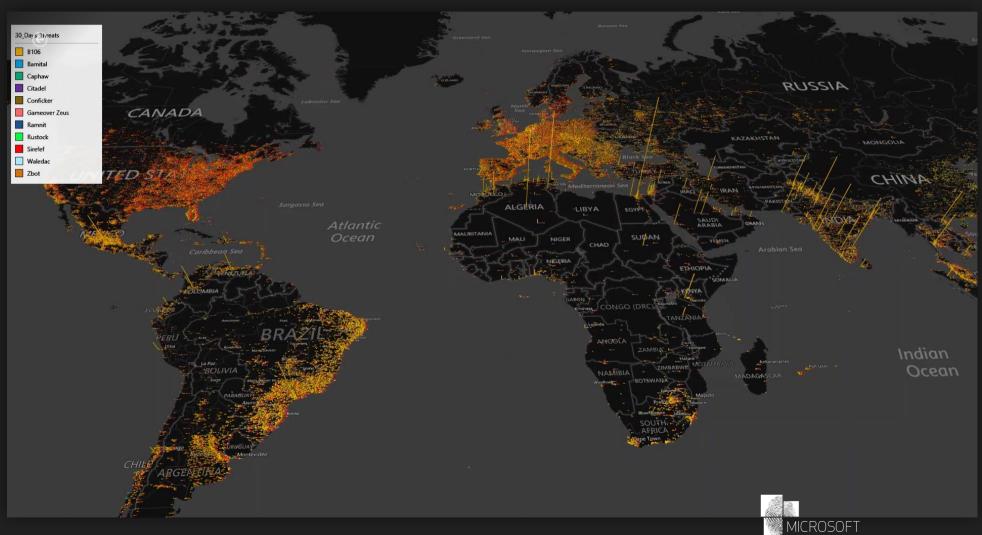
FBI release December 2015

## Cyber Threat Intelligence Program (CTIP)

60 million IP addresses

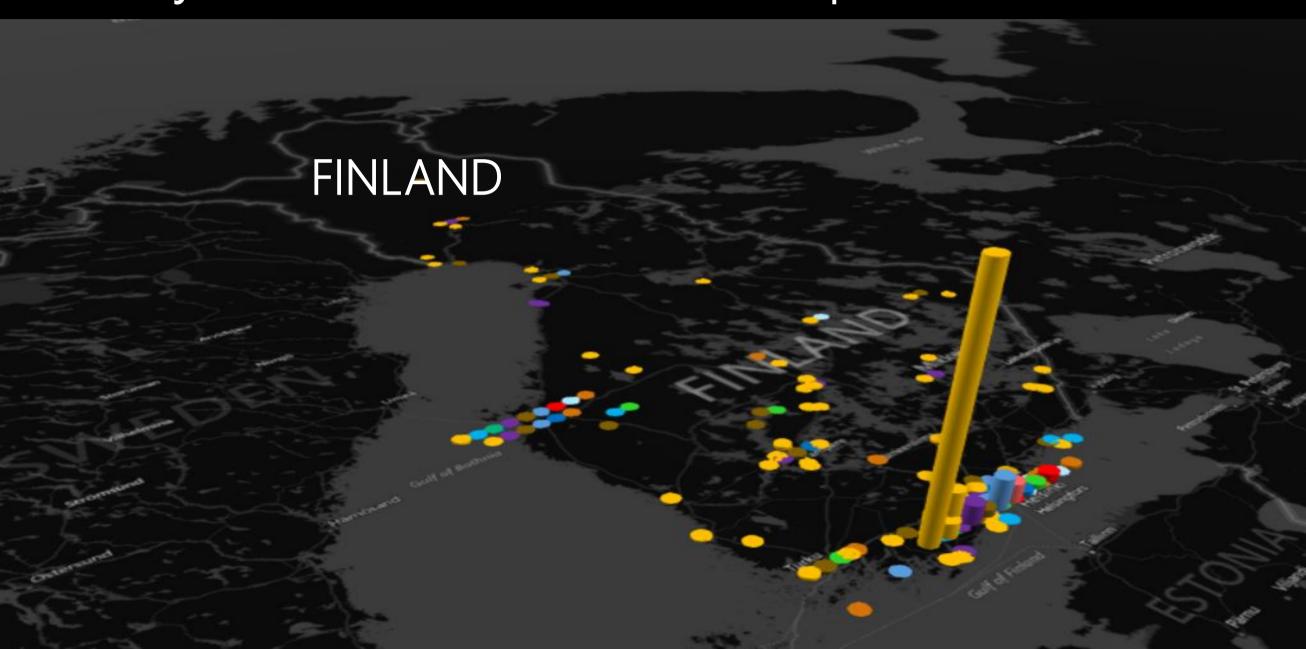
400 million pings/day

Volume constantly changing



Digital Crimes Unit

## 30 Day Malware Infection Powermap – December, 2015

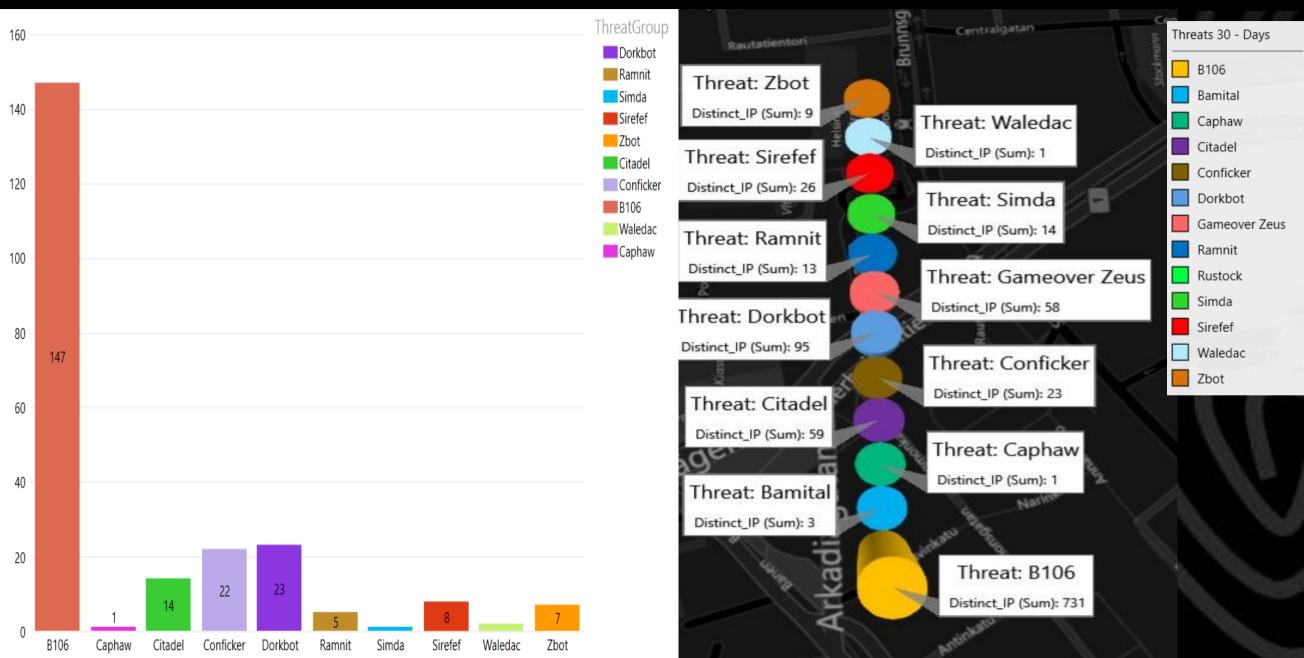




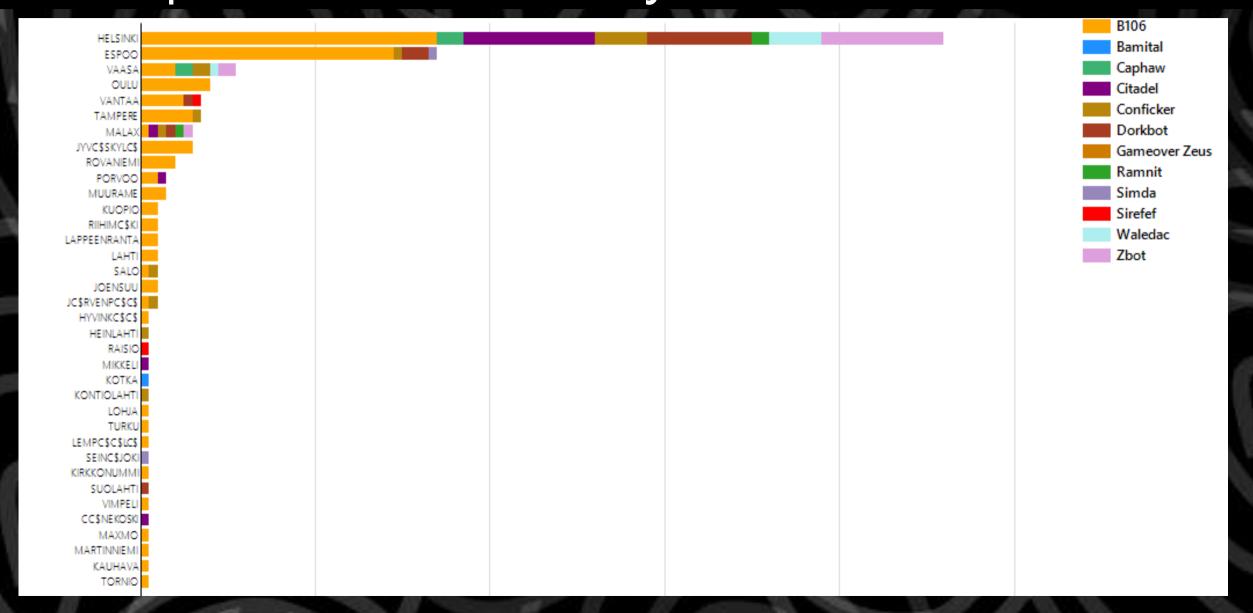
## Finland – December, 2015



## Helsinki – December, 2015



## 25 Top Cities in Finland by Threat December, 2015



## Most Common Malware Threats in Finland

Conficker 69

Citadel 86 Bladabindi & Jenxcus 1 055 Dorkbot 130

#### **February 2010**

This family of worms can disable several important Windows services and security products. They can also download files and run malicious code on your PC if you have file sharing enabled.

**Botnet Worm** 



#### **June 2013**

Citadel committed online financial fraud responsible for more than \$500M in losses.

Coordinated disruption with public-private sector partnerships to combat cybercrime.

Identity
Theft /
Financial
Fraud



#### **June 2014**

Malware using Dynamic DNS for command. It involved password and identity theft, webcam and other privacy invasions.

Over 200 different types of malware impacted by the take down.

Identity Theft /
Financial Fraud /
Privacy Invasion



#### **December 2015**

Used for cyber criminal activities such as credential harvesting for financial fraud, DDoS attacks, and the downloading of malicious payloads. Disrupted in cooperation with FBI and international law enforcement.

Financial Fraud /
DDoS attacks /
Malicious Payloads



## Partnering with governments

### **Government Security Program (GSP)**

GSP Agreement

Transparency Center Online Source Code Technical Data Exchange Information Sharing

## Partnering with industry

On September 29, 2014, the Microsoft Digital Crimes Unit announced a partnership with Financial Services Information Sharing and Analysis Center **FS-ISAC** 



#### Microsoft partners with financial services industry on fight against cybercrime

Posted September 29, 2014 by Richard Domingues Boscovich - Assistant General Counsel, Microsoft Digital Crimes Unit







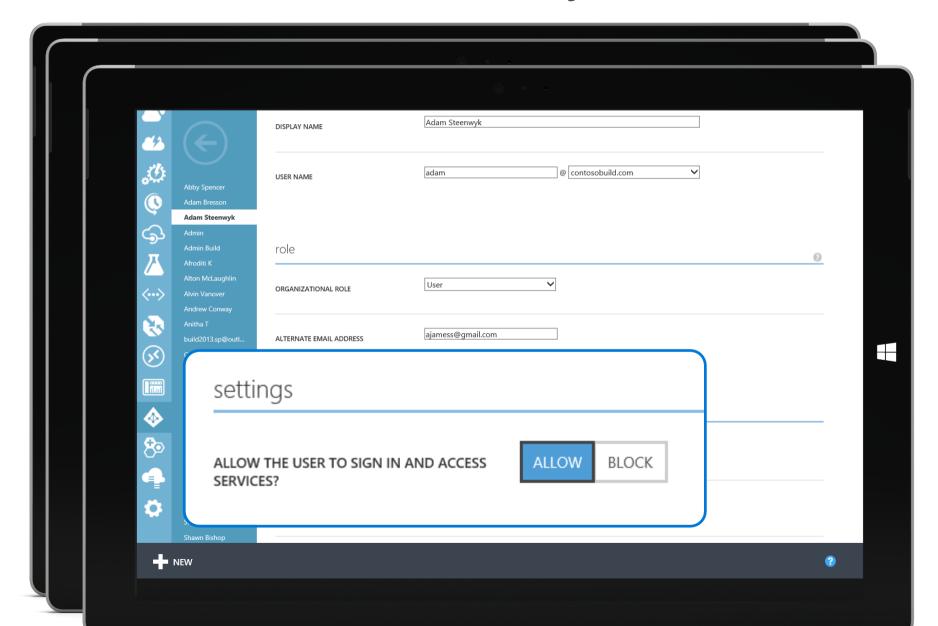




Members of the Microsoft Digital Crimes Unit work in a forensics lab in the Cybercrime Center.

The tools of the trade for bank robbers have evolved from ski masks and getaway cars. Today's thieves quietly lurk in the shadows of cyberspace where they employ computer code to target banks, businesses and customers to make off with millions of dollars without ever cracking a safe

## Azure Active Directory Premium



## Protecting Your Organization And Yourself

- <u>Re-invest</u> in security fundamentals including robust identity management and strong authentication and leveraging anti-virus products
- <u>Inspect</u> your business processes, suppliers, and org practices, not just your technology
- <u>Understand</u> your potential Digital Risk working with your technology partners
- <u>Download Free Tools</u> to Clean Up Machines: http://www.microsoft.com/security/portal/mmpc/products/default.aspx

